

## CHARTER 'FOR SUSTAINABLE ACCOMMODATION IN PARIS'

Over the last 10 or so years, Paris has forged a reputation as a sustainable city in numerous domains, notably in tourism.

Accessibility, environmental and urban planning, the organization of travel in the city and cultural events have all been developed and clearly defined to meet the needs of Parisians but also the needs of visitors to the French capital.

Travellers therefore benefit from the positive changes in the capital in terms of sustainable development.

In order to meet the growing demand of 'responsible' travellers and be able to offer a significant amount of 'sustainable' accommodation in Paris and the Paris area, the Paris Convention and Visitors Bureau, in partnership with ADEME Ile-de-France (French environment and energy management agency), has introduced an **innovative measure in favour of sustainable development, aimed at the Paris hotel industry.**

Hoteliers that signed the Charter 'For sustainable accommodation in Paris' have already undertaken a sustainably responsible approach and are committed to continuing it.

Thus *the Hotel XXX* \*\*\* undertakes to do everything possible to:

- **promote the values of sustainable development** both in its running of the hotel and in its relations with all its associates (*transparency, ethics, observance of legislation and rules and regulations, respect for human rights, etc.*);
- **reduce its energy and water consumption;**
- **reduce and optimize its waste;**
- have an **eco-responsible** purchasing policy;
- **raise** suppliers' and collaborators' **awareness of sustainable development;**
- **share the values of sustainable development** with its hotel guests;
- **encourage its hotel guests to participate** in this ecological initiative throughout their stay;
- improve the **working conditions** of its collaborators and their **well-being** at work;
- **highlight the natural and cultural heritage of Paris and the Paris region;**
- **measure its progress, maintain and continue to improve its initiatives and communicate about them to others.**

Paris, .....



Nicolas LEFEBVRE  
Managing Director  
Paris Convention and Visitors Bureau

M or Ms X  
Director  
Hotel XXX

